



We held the International Forum on Quality and Safety in Healthcare at the Swedish Exhibition & Congress Centre in Gothenburg from 12-15 April 2016. It was our biggest event in 21 years with 3400 attendees coming together from over 60 countries.

A number of years of planning went in to the event, and the support of the Convention Bureau throughout was invaluable from the early stages of preparing a proposal and holding an initial accommodation block, providing local information and assistance with suggestions for special events, right through to having someone on-site to help with local information so that attendees could make the most of their time in this beautiful city.

Our programme is diverse and the space at the venue allowed us to run 12 concurrent sessions in a range of styles and sizes. Andreas and his team were professional and thorough; having everything under one roof and looked after by a dedicated team throughout was fantastic. Watching Hall B turn from an empty space into a keynote room for over three and a half thousand people was quite an experience!

Feedback from both attendees and our staff was positive. The catering team did a great job providing healthy, filling food for such a large number of people (and of course delicious pastries) - 'The food in Gothenburg was outstanding - delicious, healthy and PLENTIFUL!'

It was a pleasure to hold the event in Gothenburg and we would happily recommend the city and the Swedish Exhibition and Congress Centre to other International conferences and hope to bring the International Forum back to Gothenburg in the future.

Emma Miles
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