THE INSIDE GUIDE TO GOTHENBURG

PRESS INFORMATION
The Gothenburg indie art scene is absolutely brilliant. Alternative galleries such as Oro, Skup Palet and Röda Sten Art Centre are run by genuine enthusiasts and the artists themselves which makes them refreshingly unpretentious. Here silence has been replaced by music and black turtle neck sweaters by neon coloured T-shirts.

**GALLERI MAGNUS WINSTRÖM**
NORDHEMSGATAN 22
At Galleri Magnus Winström you are just as likely to see an original Warhol as the work of an almost completely unknown but up-and-coming painter or artist. If you have any questions about art in Gothenburg, just ask owner Magnus Winström and he’ll be glad to tell you what’s worth seeing at the moment. www.gallerimagnuswinstrom.com

**TREDJE VÅNINGEN**
SOCKERBRUKET 9
Tredje våningen is an arena for modern dance in Gothenburg. On the third floor of the former sugar factory building you will also find installations, exhibitions, music and more. Take your time and don’t forget to have a stroll in the beautiful surroundings or a meal at the famous fish restaurant Sjömagasinet (Adolf Edelsvärd’s Gata 5) after the visit. www.3vningen.se

**RÖDA STEN ART CENTRE**
RÖDA STEN
The most prominent of the off-centre galleries. In a three-storey concrete cube just a stone’s throw from the sea you will find installations, paintings, video art and all kinds of interesting performances from Swedish as well as international artists. On weekend nights the first floor is transformed into one of the city’s best night clubs. www.rodasten.com

**GALLERI LUGNET**
LYCKHOLMS FABRIKER/SKÅRS LED 20
Galleri Lugnet is a young and exciting gallery located in the old brewery area called Lyckholms fabrik. There’s a refreshing easy-going attitude and the gallery can be described as equally arty and party with a lot of events coming up. www.gallerilugnet.com

**ORO**
KARL JOHANSGATAN 146
Galleri Oro is one of the most interesting venues for alternative, contemporary art in the city. The legendary parties thrown here are almost as popular as the exhibitions. The industrial setting adds to the underground image. www.gallerioro.com

**JÄRNHALLEN**
JÄRNMALMSGATAN 5
Ringön is a somewhat scruffy former industrial area on the island Hisingen on the north side of the river that cuts through Gothenburg. Here artist Anna Bergman runs gallery Järnhallen, an avant-garde must see if you don’t mind going the extra mile for your art fix. Opens May 2, 2015. Jarnhallen.se

**URBAN ARTROOM**
JOHANNEBERGSGATAN 24
Urban Artroom is a contemporary art gallery that keeps its ear very close to the ground eagerly looking for the next hot thing on the local art scene. Very popular among art school students and street artists. www.urbanartroom.se

**KONSTEPIDEMIN**
KONSTEPIDEMINS VÄG 6
Konstepidemin is an area of 4000 square metres where more than 130 artists have their studios. There are three different galleries and a café. Konstepidemin is located on top of a hill and the vibe of the area is really quite different from in the rest of the city even though it just takes a minute or two to get there from Linnéplatsen or Haga. www.konstepidemin.se

---

As most tourist brochures and handbooks will tell you, the main boulevard Avenyn is the heart of Gothenburg. On this majestic boulevard you will find most of the city’s famous landmarks such as the grand statue of Poseidon, the city theatre and the art museum.

But to provide a city like Gothenburg with enough fresh and creative blood it takes more than just one big heart. If you look beyond the high street and start exploring the city you will find hundreds of small, beating muscles bursting with creativity and energy.

Use this guide as an inspiration to find your way around the other side of Gothenburg and to explore the attractions that you don’t find on the postcards.
Gothenburg has a vibrant restaurant scene ranging from Michelin-starred gourmet and trendy eateries to classic neighbourhood institutions and street food. There’s a lot of creative concepts and innovative chefs using the very best of what the region has to offer. The city also has great budget-eats like the urban food truck Strömmingsluckan serving up delicious fried herring.

PUTA MADRE AND BASQUE
MAGASINSGATAN 3
The interior design at Puta Madre was inspired by a brothel in Tijuana owned by a relative of the restaurant owners in the early 1900s – which makes it a very unusual place to dine. Just next to Puta Madre is the amazing little pintxos bar Basque. Choose from delicious and freshly made Basque specialities and lovely cava. www.putamadre.se, www.basque.se

BARABICU
ROSENLUNDSGATAN 4
The super cool bar Barabícu is located just steps away from the famous fish market hall Feskekôrka and has in short time become a favourite among the locals. The restaurant’s concept is Pan-American grill with focus on seafood, fish and meat cooked over an open fire. www.barabicu.se

MARKET
ROSENLUNDSGATAN 8
At Komex Eatery Market you find Mexican/Korean fusion food, trendy people, cool interior, nice waiters and really great drinks. www.marketrosenlund.se

ATELIER
SÖDRA HAMNGATAN 2A
How about oxtail with horseradish or veal served with liquorice? The menu at Atelier, the decadent restaurant at Hotel Pigalle, offers locally grown ingredients from west Sweden served with just the perfect amount of madness to make it both interesting and tasty. www.hotelpigalle.se

WHERE TO GO FOR GREAT FOOD EXPERIENCES
There’s a constant buzz surrounding sushi chef Hoze Seruda. There’s barely a sign outside the restaurant but the food, only served to six guests at a time, has resulted in several awards and made the owner known as one of the nation’s most exciting and creative chefs. www.hozerestaurant.com

At the moment, vegetarian gourmet food is what it’s all about and uber-trendy restaurant Folk really succeeds in redefining veggie cooking. The wine list, with natural wines only, is another great reason to visit. www.folkgbg.se

Bhoga is a fine dining restaurant with a star in the Michelin Guide that serves truly innovative dishes from local ingredients. Despite the restaurant’s shooting star status it’s relatively inexpensive. www.bhoga.se

This little bistro style eatery has gained a lot of praise (from critics and locals alike) thanks to innovative, modern dishes often made from typical Swedish ingredients like kale, salmon, deer and celeriac. Starters cost around SEK 100 and main courses SEK 200 – which is a really good deal considering the quality. www.bord27.se

Gothenburg is home to some of the best fish and shellfish in the world. At Restaurang Gabriels, located inside the fish market hall Feskekôrka and run by young chef Johan Malm, they are served the traditional Swedish way: simple, yet delicious. Please note: lunch only. www.restauranggabriel.se

Toso is star chef Stefan Karlsson’s flirt with the Asian cuisine. Here, eastern flavours mix with the very best fish and shellfish that our waters have to offer. The bar serves great cocktails and during weekends there’s a great party vibe. The location at Götaplatsen, at the very top of the main boulevard Avenyn, is also quite unique. www.toso.nu

Björn Persson, food legend and owner of the restaurants Koka, Spisa and Familjen has won more awards than we care to count. All you need to know is that all of his restaurants are really nice in their own ways. Koka offers world class fine dining, Spisa is elegant and fun, and Familjen is unpretentious, genuine and devoted to Swedish gastronomy. www.restaurangfamiljen.se
If you love happy house music and dance floor megahits you’ll find your party Mecca on Avenyn. Clubs like Push, Peacock and Park Lane are extremely popular among party animals from all over Gothenburg. Techno connoisseurs, indie kids and underground romantics on the other hand, tend to prefer other places.

**Yaki-Da**  
STORGATAN 47  
Visiting Yaki-Da is like visiting an eighteenth century, four storey home – only crowded with party people. Thanks to its great location, skilled DJ:s and considerable size the club has become one of the most popular in Gothenburg. www.yaki-da.se

**Pustervik**  
JÄRNTORGSGATAN 12  
Pustervik is a classic rock ’n’ roll spot in Gothenburg. This is where most international indie and pop/rock bands perform when they visit the city. The club Woody West is very popular for their alternative country nights. www.pustervik.nu

**Publik**  
ANDRA LÅNGGATAN 20  
Andra Långgatan is a street virtually filled with bars but Publik is definitely one of the best and most loved. The food and beer is cheap and the bar is often crowded with locals, musicians and regulars.

**Kino**  
LINNÉGATAN 21  
An extremely popular bar in Linné with a great outdoor terrace facing Linnégatan in the summer. It has a hip clientele and music to boot! Also known for good and affordable vegetarian food. www.hagabionscafe.se

**Nefertiti**  
HVITFELDTSPLATSEN  
On Friday nights this sober jazz club turns into a temple for techno lovers. This is where you’re most likely to find international DJ’s from all the important labels behind the record players. www.nefertiti.se

**Forssén & Öberg**  
KYRKOGATAN 13  
Ina Forssén and Hanna Öberg love champagne and good food. Good thing they own a champagne bar together. The great vibe and the location in the heart of the city make it an ideal spot to start your night out. www.forssenoberg.com

**Ölrepubliken**  
KRONHUSGATAN 28  
There are many really good micro breweries in Gothenburg. To sample beer and ales from Dugges, Ocean, Beerbibliotek and more head to the well-stocked bar Ölrepubliken. www.olrepubliken.se  
For a useful list of more pubs that serve beer from independent breweries visit: goteborg.com/en/Eat/Gothenburg-beer-guide
Swedes used to drink huge amounts of black, tarlike beverages but for the last couple of years the café culture, inspired by Italian espresso bars, has flourished and nowadays you can ask for a mezzo or a flat white at almost any street corner without getting suspicious looks.

BAR CENTRO
KYRKOGATAN 31
The room is small and there’s not many places to sit but they serve the best cappuccino in town and there’s always a great vibe.

BAR ITALIA AND FRATELLI GRIDELLI
PRINSGATAN 7, TEGNÉRSGATAN 26
Bar Italia is a lovely Italian café with loads of regulars drinking coffee in the sun out front. At Tegnérsgatan the owners have opened another café called Fratelli Gridelli where they serve a breakfast extraordinaire with tasty croissants, hams, cheese, chocolates and other mouth-watering things.

CAFÉ MARMELAD
MARIAGATAN 17
Award winning Café Marmelad is located in the most picturesque part of the district Majorna - Mariaplan. A stroll in this part of town is essential to anyone who wants to get to know the real Gothenburg.

DA MATTEO TORREFAZIONE
VALLGATAN 5
It’s always sunny at the crossing of Vallgatan and Magasinsgatan. Good thing someone thought of opening a café here. The pesto pizza can cure any hangover, however bad. Also try the sour dough bakery just across the square. www.damatteo.se

DOPPIO
LINNÉGATAN 7
A classic espresso bar loved for the great coffee, the outstanding service and, of course, the great location. The window seats are great if you enjoy looking at passersby while pretending to read a newspaper. And who doesn’t?

SANTO DOMINGO
ANDRA LÅNGGATAN 4
This charming café along the chic and bohemian Andra Långgatan shares premises with the record store Dirty Records where you can buy used LPs. Enjoy your cup of coffee with a sourdough bun – it’s all organic produce as well as fair trade coffee. Artists often perform on Fridays. Just opposite at number 5 is the Two Little Birds café with an old time feel and its own handicrafts gallery. www.cafesantodomingo.se

BENGANS CAFÉ
STIGBERGSTORGET
Bengans record store has been an institution in the cultural life of Gothenburg for ages. In recent years they have broadened the business to include a nice little café where you can sit and gaze at the street life on the square Stigbergstorget while having a coffee or beer. A very good pastime. www.bengans.se

LATTERIAN
VÄSTRA HAMNGATAN 6
The market hall Antikhallarna houses a number of specialized and unique antique shops. Here you find everything from old watches to unusual coins. Don’t miss Music Lovers Records where the founders of Gothenburg record label Höga Nord sell limited and unique LPs. The café Latterian is a popular spot where you can enjoy great coffee and a nice Swedish “fika”. www.antikhallarna.se

gorthenburg.com
MUSIC AND FESTIVALS
The Way Out West festival that started in 2007 is considered one of the top ten music festivals in Europe. Artists like Kanye West, Prince, M.I.A, Alicia Keys and Kraftwerk have all visited Gothenburg to play in the heart of the city in Slottsskogen city park. The electronic music festival Summerburst is another event that attracts loads of music lovers to the city. Gothenburg is a gay friendly city and the annual LGBT festival West Pride is immensely popular among both visitors and residents. There’s also a big interest in world music and experimental music. The Clandestino Festival and the local event organizer Koloni arrange a lot of concerts all over town year round.

MICRO BREWERIES
In the last couple of years Gothenburg has become a Mecca for beer lovers. Micro breweries like Oceanbryggeriet, Dugges Ale & Porterbryggeri, Rådanäs Bryggeri, Vega Bryggeri, Poppels Bryggeri, Beerbibliotek, Electric Nurse, All in Brewing, Mohawk Brewing, Stigbergets Bryggeri and O/O Brewing provide the city with high quality beers and ales. Some of these breweries (like Dugges, Beerbibliotek and Ocean) are open for visitors.

DESIGNER BRANDS
Gothenburg has a long tradition of textile industry. The big manufacturers are no longer around but the legacy can be traced in the many fashion and design brands that have their home in the city today. Famous Swedish brands like Nudie, Velour and Whyred all come from Gothenburg and have stores in the city. The design schools in both Gothenburg and Borås provide the city with plenty of new talent and there’s a great interest for local fashion. The annual fashion fair Fresh Fish is well worth a visit.

STREET ART AND STREET CULTURE
Compared to Stockholm that has a very strict policy toward graffiti and street art Gothenburg has a more tolerant approach. On the walls of the street Andra Långgatan, the art hall Röda Sten and the second hand market Kommersen you can see art work made by local painters. Some very talented. Ollio and Ekta are the names of two of the city’s most prominent painters who have also made their way to the respected art galleries.

STREET FOOD
Gothenburg is great for street food. There’s a wide range of food trucks serving everything from the Swedish favourite fried herring with mashed potatoes to Peruvian ceviche and Vietnamese banh mi sandwiches. The majority of the food trucks change location from day to day but Strömmingsluckan (fried herring) can always be found at Magasinsgatan and Fhoods (eclectic, organic cuisine) has its permanent home at Esperantoplatsen. At streetkak.se you can follow some of the trucks’ whereabouts.